

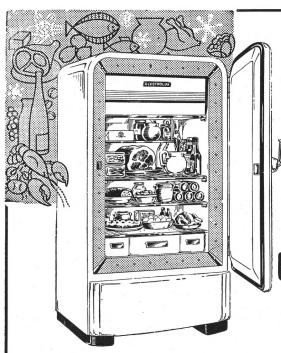


RAND STADIUM Saturday, 18th June, 1955

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SOUTHERN TRANSVAAL

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EN HÄLSNING till DJURGÅRDEN

En välkomsthälsning fran Presidenten för Southern Transvaal Football Association, Mr. D. R. Snajer.

UNDER den korta tid som Rand Stadium har funnits till har jag haft nöjet, att a S.T.F.A.:s samt Transvaals fotbollspubliks vägnar hälsa manga europeiska fotbollslag välkomna. Alla dessa lag hava underhallit oss med sin speciella typ av fotbollshaft nöjet, att a S.T.F.A:s samt spel. Nu är det ett nöje för mig att välkomna Djurgardens I.F., vilka för



nagra dagar sedan kröntes till svenska Mästare.

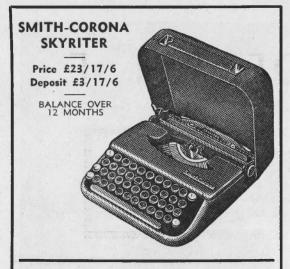
Djurgarden är ett lag, som är berömt för sin snabbhet och framatanda, vilket de under arens lopp haft tillfälle bevisa i manga av världens olika länder, där fotboll spelas. Djurgardens typ av spel är vad askadarna a Rand Stadium länge väntat pa att fa se och med anledning därav säger jag VALKOMNA TILL SYDAFRIKA.

GREETINGS TO DJURGÅRDEN

A message from the President of the Southern Transvaal Football Association, Mr. D. R. Snaier.

DURING the short life of the Rand Stadium I have had the pleasure of welcoming on behalf of the S.T.F.A. and the soccer public of the Transvaal a variety of overseas teams, teams which have responded to this welcome with entertaining soccer of their own particular brand. Now it is my pleasure and privilege to welcome the team of Djurgardens I.F. fresh from winning the championship of the Swedish League.

Djurgarden bring with them a reputation for playing a fast, attacking game of soccer and they have upheld this reputation in almost every corner of the globe where soccer is played. This is the kind of game that will find favour with Stadium supporters and on that account in particular, I say "Welcome to South Africa!"



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DJURGARDENS I. F.

THE CLUB WITH A HEART OF OAK

The Djurgarden is a zoological garden in Stockholm and it was in this garden under an oak tree that the sports club bearing its name was founded on March 12th, 1891. The oak was adopted as the emblem of the Club and has since become famous throughout Sweden in all kinds of sports.

PHERE are about 1,500 members in the following different sections: Table tennis, bowling, boxing, wrestling, curling, football, athletics, handball, ice-hockey, ski-ing and cross-country walking. There is an active ladies' section. In these various sports Djurgarden has won 278 Swedish championships during the years since its foundation. Among members who have made world headlines have been the professional European heavyweight and Olympic champion Olle Tandberg, once No. 3 on the Ring's ranking list, the ski jumper Dan Netzell, who jumped 137 metres, and Hans Jeppson, the world's most expensive footballer, who received 190,000 United States dollars for a three-year contract with Naples.

On Top Once More

From 1900 to 1920 the club was particularly strong in Soccer and many championships were won, but after 1925 it went through a weak period and was more often out of the first division than in until 1945 when it staged a new come-back. During the last five

years the club has occupied the positions of 8th, 7th, 6th, 5th and 3rd places until this year when it has won the Championship. These successes have been largely instrumental in rescuing Djurgarden from bankruptcy and during the last five years all its debts have been paid.

A Record Crowd

......

The average crowds at home matches are about 20,000, but last August a record crowd of 42,504 spectators saw the local derby match against A.I.K. The home ground of the club is the stadium which was constructed for the Olympic games in 1912 but it is also obliged to play several games each year on the ground of the Soccer Federation so that it has virtually two homes.

Djurgarden have provided 45 internationals who have played a total of 295 times for Sweden; 21 of these players have been since 1950 and during a period of 18 months 4 centre-forwards were provided for the national team.

(Continued on page 5)

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Introducing Djurgardens I. F.

LARS LINDGREN: Team Manager. Was born in Arboga in 1923. Has played in both "A" and "B" Sections of the Club, also the Ice Hockey section. Led the "B" team in the 1952 season.



World Travellers

Djurgarden have something of a reputation as travellers for they have visited no less than 34 different countries including the U.S.A., where they played 10 games and won all but

OFFICIALS OF DJURGARDENS I.F.







SIGVARD BERGH
President of the
Football Committee
of Djurgardens I.F.

in the first twenty minutes. In the game they drew 1—1 with Spartak before a crowd of 95,000 wildly enthusiastic spectators.

TO SOUTH AFRICA AS CHAMPIONS

After being in a strong position four games from the end of the season, Djurgarden had bad luck due to injuries in three of these games, even finding it necessary to replace their centre-forward.

Everything depended upon the last game against the 1954 champions. This they managed to win despite a further bout of injuries which resulted in most of the game being played by 10 men.

As a consequence of this win they come to the Union as the reigning champions of Sweden.

the first which was against Liverpool when they lost 2—3. In 1950 they toured the Far East, winning all their games, a feat which they repeated in 1953. In 1951 they toured Israel and Turkey, returning unbeaten after 6 games. In 1952 they played against a Spanish team including 9 internationals before a crowd of 90,000 in Madrid to lose 3—4.

The most sensational tour took place in 1953 when Djurgarden visited Moscow to lose to Dynamos 2—3 after being three goals down

To celebrate their sixtieth anniversary in 1951 Djurgardens gathered together all the Swedish professional stars from abroad into a combined team worth about £150,000 in transfer money. They came from Italy, France and Spain, and more than 40,000 people saw the professionals beaten 3—1. In addition to this victory Djurgarden have also beaten Heart of Midlothian 5—1, Wolverhampton Wanderers 3—1 and First Vienna 3—1.

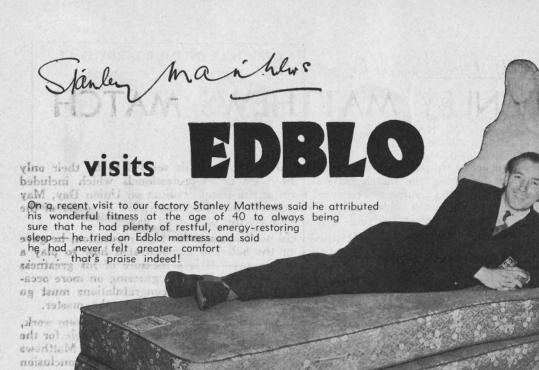
SECRETARIES OF DJURGARDENS I.F.



WOLF LYBERG: International Secretary to the Club and a sports journalist by training. Born in 1917 and commenced as a junior player in 1936. Has had a large share in the arrangements for the Club's present tour of South Africa.

GUNNAR LUDQVIST: Secretary of the Football Section of the Club. Born in Stockholm in 1920 and was an accomplished sprinter. Has occupied his present position since 1947 and has already established the reputation for being "Sweden's best Secretary".





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BALL . . . HERE'S HOW TO DO IT!

To compete for these fine prizes all you have to do is to forecast the score that will be made in the match to be played between Djurgarden and a South African XI on July 16th. Just write your forecast of the score by each team, and your

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name and address.

The Highlight of the Season so far, has been the

STANLEY MATTHEWS MATCH

THE Soccer reporters do not often run out of superlatives but this seemed to be their only difficulty in describing the match between the team of ex-professionals which included Stanley Matthews, and the Southern Transvaal team at the Rand Stadium on Union Day, May 31st, 1955. This was a match which befitted the day, it was a demonstration of soccer of the highest order played in a most sporting spirit: truly worthy of a great day.

Nobody could say that Stanley Matthews did not live up to his high reputation, he gave the crowd an exhibition of his complete mastery of the ball and demonstrated how to play a first-class game while yet expending no unnecessary energy. It is a measure of his greatness and no slur on Jacobson's well-known abilities to say that he had him guessing on more occasions than Jacobson would like to be caught ina league match. Our congratulations must go to the Rangers' full-back for the odd occasions when he did manage to beat the master.

The Southern Transvaal team got off to a bright start as a result of excellent team work, and forceful play by Montgomery. For a long time it seemed that it was the impossible for the ex-professionals to reduce their substantial lead, but as in so many matches when Matthews has been present the impossible was accomplished and a draw — the most fitting conclusion to the match — was ensured.

The crowd even had the unexpected pleasure of seeing Matthews take a nonchalant, but nevertheless effective penalty, to score one of his comparatively rare goals.



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Under 14

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D. Myhill (Tech. Coll.)

R. W. Hill (Berea Pk.)

R. A. Fishback (Municip.)

R. W. Donnelly (Arcadia)

G. R. Pollastrine (Tec. Col.) P. de Villiers (Arcadia)

Goal C. Hovemeister (Ben. Tech.)

Eastern Transvaal

Navy Blue and Gold Stripes

R.B. K. Pike (Boksburg High)

L.B. C. Neal (Boksburg High)

R.H. A. Campbell (Bks. H.) (Cpt.)

C.H. R. Mandelstam (Ben. High)

K. S. Dahmann (D. F. Kay) L.H. T. Chalmers (Benoni High)

R.W. R. Netmann (Boks. High) I.R. J. McQueen (Benoni High)

C.F. J. Lovell (Benoni High)

I.L. S. Pellarius (Brakpan High)

L.W. W. Rutven (Benoni High)

Manager: Mr. C. Cartledge Manager: Mr. W. McCann Trainer: H. Wells Trainer: Mr. J. Richardson

Referee: MR. A. S. DE WET

Linesmen: Messrs. A. Woolf and J. van Heerden

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1.00 p.m.

Under 16

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Goal Hartman (Ben. Callies)

Navy Blue and Gold Stripes

H. Bromberg (Marists)

R.B. E. Harris (Ben. Callies)

L. Vermaak (Kens. Poly.)

L.B. Hale (Boksburg)

C. Cooper (Marists)

R.H. D. Manning (Benoni)

J. Atkinson (Kens. Poly.)

C.H. W. Glenday (Benoni)

. Atkinson (Rens. 101)

C.II. W. Gienday (Benomi)

W. Jarvis (Marists)

L.H. D. Stow (Boksburg)

L. Hacker (Ramblers)

R.W. H. Coetzee (Benoni)

K. Whitlock (Marists)

I.R. L. Schneider (Ben. Callies)

McIvor (Balfour Pk.)

C.F. M. Pienaar (Benoni)

C. Durandt (Marists)

I.L. R. Skinner (Bksbg.) (Capt.)

N. Seeff (Balfour Park)

L.W. R. Strauss (Benoni)

Manager: J. Kolitz Trainer: J. A. van Vuuren

Manager: Mr. D. Moffat Trainer: J. Richardson

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L.B.: G. Frew (Marists)

R.H.: H. Kloner (Marists)

C.H.: L. Mitchell (Balfour Pk.)

L.H.: K. Ziesing (Marists)

R.W.: S. Matthews (Blackpool)

I.R.: W. Aronson (Benoni)

C.F.: R. Botha (Rangers)

I.L.: W. Simpson (Wanderers)

L.W.: B. Wilson (Germ. Callies)

Reserves:

Levy (Randfontein), Ferreira (Wanderers)

Manager: H. D. Fitzsimmons

Masseur: L. Polak

Referee:

MR. A. MAY



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TURN TO PAGE 20

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Blue and Red Squares

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R.B.: Peterson (Boksburg)

L.B.: Oelofse (Iscor)

R.H.: Ferreira (Benoni)

C.H.: MacFarlane (Garrison)

L.H.: Visser (Garrison)

R.W.: Kichenbrand (Delfos)

I.R.: White (Delfos)

C.F.: Claassens (Garrison)

I.L.: Mills (Berea Pk.)

L.W.: Small (Boksburg)

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Trainer: L. Griffiths

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Light and Dark Blue Stripes

(1) LINDBERG

(2) AKE OLSSON

(4) RUNE OTHBERG

Referee:

MR. W. J. LUBBE

Linesmen:

C. J. Stolle and D. Fetting

(6) C. JACQUES (Capt.) (Rangers)

/// /// /// ///

(5) BJORN LOWENBERG

(3) STIG GUSTAFSSON (6) STIG TVILLING

(7) B. ANDERSSON (8) H. TVILLING (Capt.) (9) B. FINNHAMMAR

(10) BIRGER EKLUND (11) OLA EDLUND

S.A. Manager for Djurgarden: J. R. Welch

Masseur: M. Stanger

Manager for Southern Transvaal: M. Coleman Masseur: N. Summerton

SOUTHERN TRANSVAAL

(10) P. MALAN

(9) P. HUGHES

(8) C. HURLY

(7) R. MONTGOMERY

(4) P. HAUSER (Ramblers)

Maroon and White Squares

(11) L. FOURIE (Rangers)

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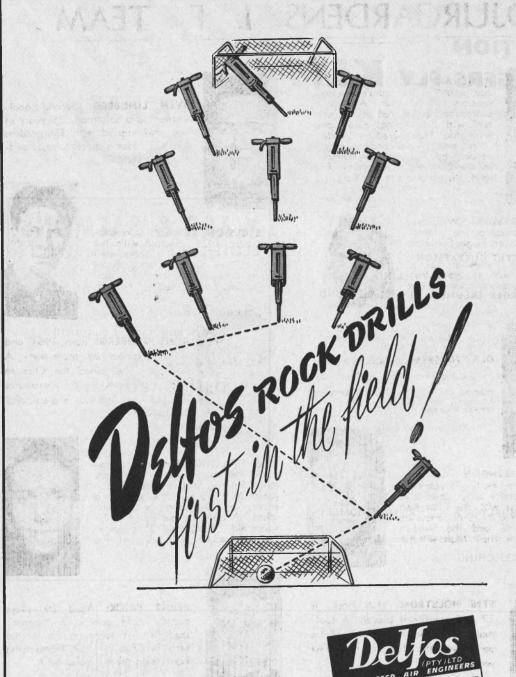
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DJURGÅRDENS I. F. TEAM



ARNE ARVIDSSON: 26 years of age, is one of the team's two goal-keepers for the tour. A clerk by profession, he played for a short spell with Norrkoping, a very powerful side. Has played for Sweden's "A" side. A tall and agile goal-keeper, he has played extensively in the Continental countries, England, Russia and the Far East.

STIG GUSTAFSSON: Will play full-back in place of the International "A" player, Birger Stenman, who is a regular with the team but is at present somewhat out of form. Gustafsson is Stockholmborn, a lithographer, aged 25, and started with the junior team in 1948.

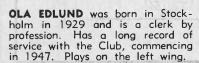


OLA FORSBERG: Plays full-back in the touring team and is considered one of its most promising young players.

SIGVARD PARLING: Is an International "A" wing half—25 years old—also did service as a forward in his earlier days with the Club with whom he started in 1949. Plays an attacking game and the Swedish Press call him the "Man without mercy".



STIG HOLSTROM: Half back, is 27 and a brilliant player. A toolmaker by trade, he commenced his career with the Club first team last year.







SVEN LINDBERG: Second goal-keeper, is a salesman, 25 years of age and started with Djurgardens in 1953. Has a spectacular, crowdpleasing style.

AKE OLSSON: Fullback, is a dentist, born 1926. Started with the Club in 1951, had a short spell with Malmö, another Club, returning to Djurgardens in 1953. Good at heading and at passing the ball.



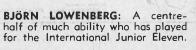
RUNE OTHBERG: Born 1931 and is an engineer by profession. A half-back, he joined the Club in 1953. Tackles hard, distributes the ball well and has a great deal of stamina.

STIG TVILLING: Another International "A" player in the half-back line. Starting with the team as a junior in 1947 has developed as a player of all-round accomplishment. A clerk by profession — 27 years old. Has played 75 times in the Ice-hockey "A" team of the Club.





BERNT BRICK: Aged 29, plays outside right and is a "corner" specialist. A salesman, he started with the Club in 1952, transferring from their great rivals, A.I.K.





DJURGÅRDEN PLAYERS

SVEN JOHANSSON: Centre - forward, is a student who has played in the Ice-Hockey side as well. Of International "B" status, is 24 years of age and started with the Club in 1950. Scored four goals against Heart of Midlothian and five against Sweden.





HANS TVILLING: International "A" forward, is 27 and works with an Insurance company. A seasoned player, he started with the Club in 1947. Has played a great number of matches with Djurgarden and appears among the goal scorers (inside right). Is a twin brother of Stig Tvilling ("tvilling" means "twin").

JOHN ERIKSSON: Another International "A" among the star-studded forward line which will be brought on tour. Is 26, a clerk and started with the team in 1950. Plays centre and inside forward. Has played 11 times for Sweden and scored on all but two of these occasions.





BIRGER EKLUND: International "A" inside left, 26 years old and a toolmaker. Joined the Club in 1949, left but returned in 1952. His record shows 27 goals scored in 39 matches. One of the finest players in the Club — often the man round whom all the attacking play moves.

BERNT ANDERSSON: Is a junior International. A student, he started with the Club in 1952. His record is 20 goals in 51 matches—a right wing.



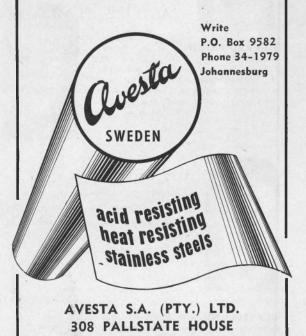


BO FINNHAMMAR: Plays inside and centre-forward and is an International Junior player. A student, born in 1933, he is one of the younger members of a mature side. Started with the side in 1953. Is a consistent goal-scorer as his record of 12 goals in 194 matches indicates. Plays a good game with both head and feet.



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A Southern Transvaal Team that made SOCCER HISTORY



This Southern Transvaal team was the first team in South Africa ever to record a win against an English international Eleven. That was in 1939.

Back row (l. to r.): R. E. Somers-Vine, A. J. Hughes, S. Wiltshire (trainer), W. Joubert, R. Diers.

Centre row: J. S. Brown (referee), B. Clack, B. C. van Vuuren, T. M. Fitzgerald, D. A. Wilson, Arnold Smith (Gen. Secy., S.T.F.A.).

Front row: R. A. Styles, R. S. Gibson (captain), D. R. Snaier (Chairman, S.T.F.A.), W. Davidson, H. W. S. Nelson (Manager).

Davidson scored the only goal of the match.

MATCHES PLAYED AGAINST OVERSEAS TEAMS

The following is the complete record of matches played by Southern Transvaal teams against touring teams from overseas since the inception of the Association:—

1934	Southern	Transvaal	vs.	Motherwel	1					 	Lost	1 - 7	
1935	Southern	Transvaal	vs.	Combined	Services	(England	1)			 	Won	4-1	
1935	Southern	Transvaal	vs.	Combined	Services	(England	1)			 	Won	1-0	
1936	Southern	Transvaal	vs.	Vienna Sp	ortklub F	Rapide		******		 	Draw	0 - 0	
1937	Southern	Transvaal	vs.	Aberdeen	(Scotland)		*****		 	Lost	3-1	
1938	Southern	Transvaal	vs.	Portuguese	Univers	ity		*****		 ,	Won	3-1	
1939	Southern	Transvaal	vs.	English F	.A		*****			 	Won	1-0	
1947	Southern	Transvaal	vs.	Clyde (Sco	otland)					 	Lost	0 - 1	
1947	Southern	Transvaal	vs.	Clyde (Sco	otland)				*****	 	Won	3-0	
1947	Southern	Transvaal	vs.	Clyde (Sco	otland)					 	Lost	0 - 2	
1950	Southern	Transvaal	vs.	Australia						 	Draw	1 - 1	
1951	Southern	Transvaal	vs.	Benfica (F	Portugal)					 	Won	5-3	
1952	Southern	Transvaal	vs.	Newcastle	United					 	Lost	2-3	
1952	Southern	Transvaal	vs.	Newcastle	United					 	Lost	4 - 6	
1953	Southern	Transvaal	vs.	Dundee (Scotland)					 	Draw	1 - 1	
1953	Southern	Transvaal	vs.	Dundee (S	Scotland)	Floodlit				 	Lost	0 - 4	
1954	Southern	Transvaal	vs.	Heart-of-M	Iidlothian	(Scotlan	d)			 	Lost	0 - 2	
1954	Southern	Transvaal	vs.	Heart-of-M	Iidlothian	(Scotlan	d) I	Floodlit		 	Lost	2-3	
1954	Southern	Transvaal	vs.	Israel F.A						 	Draw	1-1	
1954	Southern	Transvaal	vs.	Israel F.A			-			 	Lost	0 - 1	
1954				Sporting (Lost	3-4	
11/2/20			1566			0							

The Southern Transvaal Players



CLIFF JACQUES: Few wing half-backs in South African soccer have his skill, speed and initiative. Immediately after the war he proved his worth with Wanderers, and later transferred to Rangers, where he was an automatic choice as a half-back. He gained his international "cap" after a succession of excellent, brainy games for Southern Transvaal, against the Aussies, and followed up by being selected for South

up by being selected for South Africa against Wolverhampton Wanderers and Newcastle United. Selected to Captain the Southern Transvaal side in opposition to Stanley Matthews' XI.



PETER HAUSER: Has been with Ramblers since he was a junior and has played for two seasons in their first division side. Normally plays in the half back line; has recently had one or two games as an inside-forward where he has proved quite successful, Represented Southern Transvaal Schools in 1950 and is a first-class club member.

ALF BOYD: Played in the War League during his tour of duty in South Africa with the R.A.F. during the last war. Returned to Dundee in 1947 and scored the winning goal against Rangers when his club won the Scottish League Cup in 1952. Since settling here after the Dundee Tour of South Africa he has played regularly for Marists and done a first-class job of coaching Southern Transvaal teams.



LES FOURIE: Was spotted playing Sunday football by a representative of Charlton Athletic and had a short engagement with that club as a consequence. Has always played on the left-wing where he represented South Africa against Dundee; on his return from England played for a short time with Arcadia before joining his present club, Rangers.





P. HUGHES: Joined Balfour Park from Natal, having represented that Province. Is now in his third season in Southern Transvaal soccer, having played centre-forward during the whole of that period.



CHARLIE HURLY: Has been playing for Marists since he first joined their Under 14 team and has gradually worked his way into an impregnable position in their first team forward line. Was on the tour of England in 1953 and has subsequently played as an amateur with Birmingham. Has represented Southern Transvaal and South Africa on many occasions. Unmarried.



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P. MALAN: Joined Balfour Park after previously playing for Rangers and Marists. Has represented Southern Transvaal on a previous occasion. At present plays inside-left, but has appeared in a variety of forward line positions. MORRIS JACOBSON: Joined Balfour Park as a junior in 1942 and transferred to Rangers in 1949. Was a member of the South African Maccabi team in Israel and has played for Southern Transvaal and South Africa on very many occasions. Has established himself as a first-class left-back and has been sought after by overseas teams without success. One of the most popular figures at the Rand Stadium.



LEN LEISCHING: Has been with the Rangers club since he played Under 14 football and has proved a most versatile player, having played in every position except goalkeeper. In addition to his soccer activities, is also an excellent boxer, having won the British Empire Fly-weight Championship and having reached the semi-final at the Olympic Games. At present playing consistently as a right-back.





NOEL MILLS: Goalkeeper. Has been with Marists for two seasons, having previously played with Ramblers. Has represented Southern Transvaal in Currie Cup matches and made a great name for himself in Rhodesia and in Lourenco Marques where he was very popular with the crowd.

RON MONTGOMERY: Commenced playing with Marists while he was in the army during the war years and has continued with that club ever since. A most versatile forward who is at present on the left wing for Marists, but has played right wing and centre forward on many occasions. Gained his first cap against the Australians and has represented the Province many times.



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THE "LUCKY NUMBER" PAGE

This Programme is No 4915

A number of firms advertising in this Programme have generously donated prizes to be won by holders of Programmes with lucky numbers.

During the afternoon an announcement of the prize-winning numbers will be made over the public address system. Please listen carefully. There is always the chance that **you** will hold one of the lucky programmes.

Winners must apply directly to the firms concerned for their prizes, taking their programmes with them.

List of Prizes

One pair of "Iriscot" Linen Sheets (Twentieth Textile and Linen Co. — advertisement on page 9.)

The Wisden's "Stanley Matthews" Football used in the Stanley Matthews match (see advertisement on page 24) — to be collected at the S.T.F.A. office, 125 Geneva House, Loveday Street, Johannesburg.

1 "Monatic" trubenised-collar shirt (Debonair's Men's Outfitters, cor. Eloff and Bree Streets, Johannesburg — as advertised on page 11).

A free Wheel Alignment (Messrs. Van Zyl's Spring Works-advertisement on page 12).

An assortment of motor bolts to be selected by winner to the value of £1/1/- (presented by Marvel Bolt and Engineering Co. (Pty.) Ltd. — advertisement on page 19.)

An Ice Cream Cake for your birthday (made and presented by Good Humour Ice Cream Co., Quinn Street, Newtown — their advertisement is on page 10.)

1 "Carlton" double-purpose shirt (as advertised on page 11) sponsored by John Orr & Co. and to be collected at John Orr's Men's Outfitting Dept.

One fill-up of petrol for the winner's private car — presented by the Bree Street Garage (advertisement on page 8).

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DJURGARDENS vs. SOUTH AFRICAN XI

RAND STADIUM

Saturday, July 16th, 1955

FREE COMPETITION

Forecast the SOUTH AFRICAN TEAM for AUSTRALIA

VALUABLE PRIZES TO BE WON!

For the first correct or nearest correct lists of 16 players for the South African Tour of Australia opened by the Secretary of the Southern Transvaal Football Association after entries close on June 27th, these prizes will be awarded:-

FIRST: A brand-new Smith-Corona "Skyriter" Portable Typewriter — generously donated by Messrs. W. H. D. Davis, Ltd., 83 Marshall Street, Johannesburg, PLUS a Cash Prize of £5/5/- donated by the Southern Transvaal Football Association.

Further: £7/7/- Cash Prize given by the Southern Transvaal Football Association.

Further £3/3/- Cash Prize given by the Southern Transvaal Football Association.

(Other Prizes will be allocated as donated.)

It is not necessary to specify the positions in which the players will play — all you have to do is to select the correct 16 names.

Your entries (also carrying your name and address) should be attached to the coupon below, and should be posted so as to reach the Association not later than the first post on June 27th, 1955.

You may send any number of entries provided that each is on a coupon taken from an official Souvenir Programme.

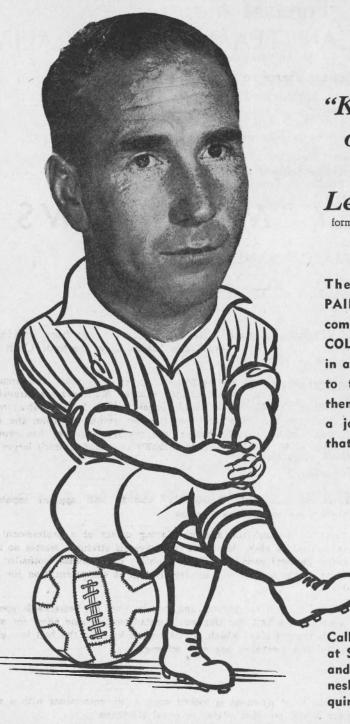
Entrants should note that the following possible selections are not available for the Australian Tour:

B. MECHANIK A. BOYD

G. FREW K. ZIESING

Competitors should watch the press for news of other likely players.

I select the following 1	5 players for the forthcoming Soccer Tour of Aust	tralia
l	9.	
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5,	13.	
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former captain of Southern Transvaal

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He is a magnet — he attracts huge crowds wherever he plays — he has also gathered to his name just about every superlative in the sportswriters' repertoire — "Prince of the Potteries" — "King of Football" — "Soccer's Wizard" and a host of others.

Rand Stadium Fans to-day enjoy the Second appearance of

STANLEY MATTHEWS

THE GREATEST NAME IN FOOTBALL

THE son of Jack Matthews, the "Fighting Barber", Stanley Matthews was born at Hanley, near Stoke-on-Trent, in February, 1915. He joined the Stoke City Football Club as a boy, and played his first league game in 1931.

Three years later, this amazing footballing protege was capped at the age of 19 years, and from then on the name of Stanley Matthews rapidly grew in fame and prestige. Stanley Matthews was transferred from Stoke to Blackpool in 1947 for a sum of £11,500, which would appear to have been an absolute bargain. Probably most clubs thought that Matthews was "too old" and that his retirement from the game, or possibly a deterioration in his play, was imminent, but, whatever the reason, Matthews has proved a "gift" to Blackpool. Today, even at the age of 40, Matthews would probably command a much larger sum.

A Long Career ahead of him

For Stanley Matthews now ranks as one of soccer's "immortals" and he still appears capable of continuing to maintain world class form for a few more years to come.

His ability to last for so many years, far beyond the average playing career of a professional footballer, is undoubtedly due to his brainy method of play. Matthews conserves his strength, wastes no superfluous energy, and keeps himself in tip-top physical condition. He is probably the brainiest footballer of all time, for he plans and executes every move on the soccer field as cleverly and as competently as Joe Davis thinks out his shots on the snooker table.

Matthews is amazingly fast in running, even at his present age, but he uses his remarkable speed in sudden, decisive dashes. He rarely if ever heads a ball, for this would entail considerable effort for such a short player, and is entirely unsuited to his type of play, which is confined to keeping the ball low on the ground and under the most perfect control any footballer has ever achieved.

Soccer's Master Artist

The "wizard winger" has reached the stage when he is looked upon as an entertainer with a world-wide reputation. For soccer artistry there is still no other player to equal Matthews.

He has made no less than 73 appearances in international matches, and on April 2nd last at Wembley, London, he "made" five of the goals which gave England a 7-2 victory over Scotland.

Sportswriters whose good fortune it was to report this match wrote ecstatically of Matthews' play. They described how he cut the Scottish defence to ribbons by sheer speed and ball control, sometimes

shaking off three players at once and putting the ball with magical precision on to the feet of his inside forwards. Time, they suggest, will not dim the memory of his play; it will be translated from the historical to the legendary.

The Unassuming International

Last season, Matthews played in three internationals and made two World Cup appearances.

During the World Cup games one of the biggest tributes paid to him was that along with Puskas, of Hungary, he was the only player whose name was known to almost everyone who had journeyed to Switzerland.

A quiet, unassuming man, Stanley Matthews keeps a hotel in Blackpool, and has shown astute business sense in capitalising on his prowess as an international footballer of world repute by forming himself into a registered business company. "Stanley Matthews Ltd." is a new firm with a name that has hit the sporting headlines of the world Press for the past twenty years, and Matthews is still going so strong that his registered company looks like being called the "old firm" in years to come.



Matthews in action in a recent English game.

— With acknowledgment to the "Rand Daily Mail".

The Height of his Form

Will Stanley Matthews ever grow too old to play football? It seems inevitable, yet it is an astounding thing that many football critics and experts in Europe who have watched Stanley Matthews play soccer throughout his professional career, consider that his display at Wembley Stadium on April 2nd last, was his greatest, and that his general form this season has been of exceptional standard.

Spectators who watch Stanley Matthews cannot believe that they are seeing a man who is over 40 years of age, and who has been playing in the strenuous competition of international football for twenty years. His speed and skill, far from being impaired, seem better than ever. His fitness would be remarkable in a man half his age. His visit to Southern Africa came immediately after a week's tour of the Continent packed with International matches played at high tension. He had a brief 48 hours respite between the time of his return to England and his departure for this country.

*

Only One Stanley Matthews

Great players have made their mark in soccer history, and will continue to do so, but there will be only one Stanley Matthews — the magical footballer whose supreme ability has made his name famous throughout the world.



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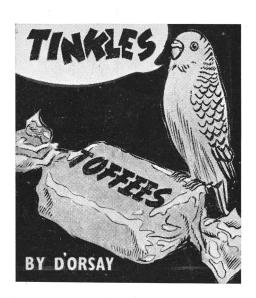
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