SOUVENIR PROGRAMME 4d.

BRIGHTON & HOVE ALBION F.C. LTD. GOLDSTONE GROUND, HOVE

PRESENT A

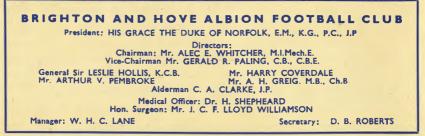
FRIENDLY MATCH

Versus



CHAMPIONS OF SWEDEN

WEDNESDAY 30th MARCH K.O. 5.30 p.m.



RIGHT OF ADMISSION RESERVED

WELCOME FROM THE CLUB CHAIRMAN

GOOD EVENING, LADIES AND GENTLEMEN,

As Chairman of the Brighton & Hove Albion F.C., may I, on behalf of my colleagues and all connected with the Club, extend a hearty welcome to the President, officials and players of the Djurgarden Sports Club from Stockholm.

We feel honoured in staging this friendly match against such distinguished opponents, the current champions of Sweden, and may we all witness a first-class entertaining game this evening.

A. E. WHITCHER.

DJURGARDEN IF.

The Djurgarden Sports Club is one of the oldest in Sweden and was founded in March, 1891. It now has 17 different sports sections, tennis and fencing having started this year, and other sections are for bandy, table-tennis, bowling, boxing, wrestling, curling, football, athletics, handball, ice-hockey, figure-skating, crosscountry running by compass, ski-ing, slalom and, of course, a ladies' section! Very different from English football clubs!

There are more than 2,500 paying members, among them the Royal Princesses, Birgitta and Desirée, who rarely miss a soccer match. Hans Jeppson, the world's most expensive footballer in his time, and formerly a Charlton favourite, was a Djurgarden player, and the club has won over 300 Swedish championships. It holds currently the national championships in football, ice-hockey, ski-ing, wrestling, boxing and table-tennis.

Football is the king of sports in Sweden, as in England, and Djurgarden boasts six championships, four of them won early in the century. The club has had its ups and downs, and relegations, but since returning to the First Division in 1948-49 — it lost only one point throughout the season! — it has become one of Sweden's big four, with Norrkopping, Malmoe and Gothenburg. Twice champions in that period in 1955 and 1959, it will represent Sweden in the 1960-61 European Cup.

This season they drew the record of 51,067 people against Gothenburg in a league match, more than saw the final of the World Cup, and their average home crowd is 22,935.

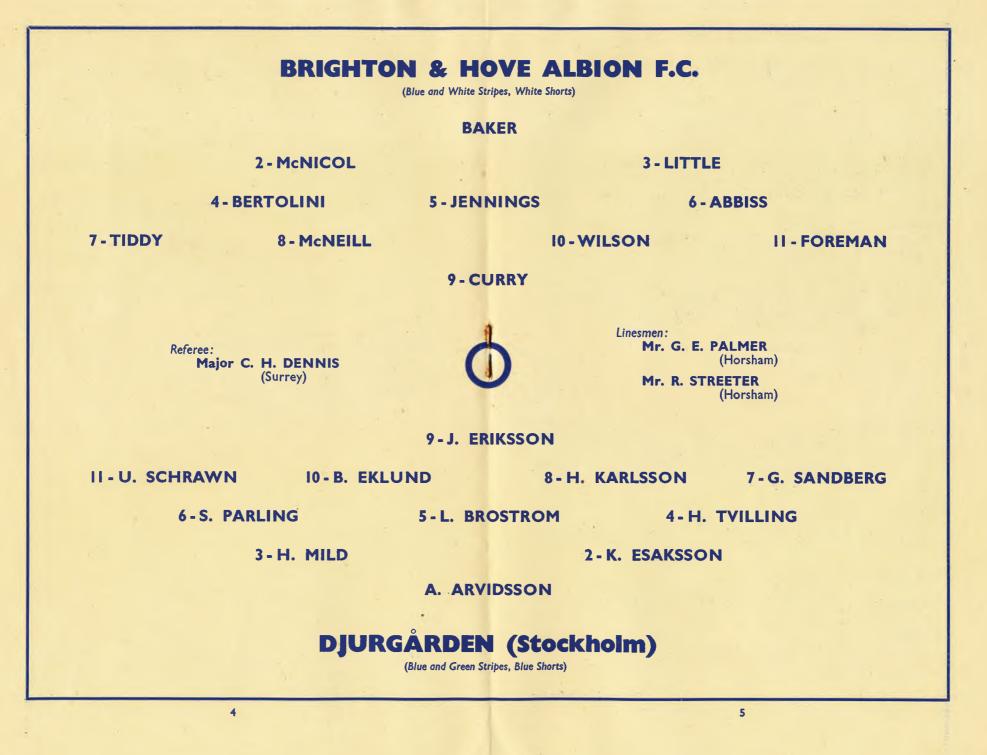
In Sweden, the players are technically considered amateurs, although they can earn just over £3 for each league match, with a winning bonus of about £7, a draw bonus of about £5. All players have full-time jobs and train in their spare time. Dai Astley and Frank Soo have been trainers to Djurgarden in the past.

Since the war, Djurgarden has played in 40 foreign countries, including the Far East, has won 68 matches, drawn 20 and lost 30 of 118 games, with a goal record of 340 against 183. Djurgarden is considered the "team of the common people", and has a reputation of never giving up. "Djurgarden" in Swedish means "zoo", and is the name given to the big pleasure gardens on an island in Stockholm's magnificent harbour.

Some results against foreign teams: ----

Wolves in Stockholm	3-1
First Vienna in Stockholm.	3-0, 3-1
Atletico Madrid	0-1, 4-5, 3-1
Dynamo Moscow	2-3
Rumania "B" team	3-1
Rumania national team	3-2
Espanol of Barcelona	0-0
Corinthians Sao Paulo	2-3
Hearts Edinburgh	5-1, 2-0
Spartak Moscow	1-1
Gwardia Warsaw	4-1, 0-0
F.C. Barcelona	2-3
Lokomotiv, Sofia	0-0
Motherwell	2-1
Hibernian Edinburgh	0-1, 2-1
K.B. Copenhagen	1-0

Djurgarden has also played and beaten the national teams of U.S.A., Israel, Finland, Iceland, Canada, South Africa, Honduras, and drawn with Bulgaria, Holland and Guatemala.



PEN PICTURES

of the Djurgarden Team

SIGVARD PARLING

Born 1930. 38 caps for Sweden. The outstanding Swedish player of the past two years. Left-half. Played in the 1958 World Cup final, and is expected to retain form for the 1962 tournament in Chile. Very hard tackler and worker; is described as the Swedish "Billy Wright". Very offensive player.

GOSTA SANDBERG

Born 1932. Outside left. 44 caps for Sweden. Very fast, good shot; tricky body-swerve which takes him clear of tackles.

ARNE ARVIDSSON

Born 1929. Goalkeeper and salesman. Regular since 1952. Very safe and confident goalkeeper. Seven caps for Sweden. 9 "B" team caps. Won championship medals in 1955 and 1959.

RONNY PETTERSSON

Born 1940. The second goalkeeper, a student and the baby of the team. Big, dramatic, agile and "lucky" goalkeeper. Twice a Swedish youth international, he conceded only 12 goals in 18 reserve matches.

HANS MILD

Left-back. Engineer. Born 1934. A tall, very tough and powerful player who has also played centre-forward, centre-half and wing-half. Three caps, two "B" caps. Ice-hockey international, and ice-hockey championship winner in 1958 and 1959 — with Djurgarden.

STIG GUSTAFFSON

Born 1930. Right back. Typographer. Small, fast, combative — the only non-international player in the defence, but a first-class player for all that.

OLLE HELLSTROM

Born 1936. Right-half. Student. Outstanding wing-half in Sweden this past season, tireless, fast and offensive. Two caps, four "B" caps, 10 Youth caps.

LARS BROSTROM

Born 1931. Centre-half and truck driver. A giant of strength who is very fast and covers his area brilliantly. Sweden's best "home" stopper. Three caps, four "B" caps.

Continued on back page



GOSTA SANDBERG



LARS BROSTROM



SIGVARD PARLING



HANS TVILLING

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PEN PICTURES—continued

HANS TVILLING

Born 1932. Publicity agent. Clever schemer with good technique. Icehockey international. Has played in the league side for twelve seasons and has seven caps for Sweden.

JOHN ERIKSSON

Born 1929. Centre-forward. Sports-master. Eleven caps, and is a strong powerful type of centre-forward, very good in the air.

HANS KARLSSON

Born 1932. Inside-left. Schoolteacher. Blonde, fast and an excellent shot; he is both "A" and "B" Swedish international. Also a very good winger.

ULF SCHRAWN

Born 1936. Left-wing. Insurance agent. Very good technique, and a strong shot. Came from IFK Stockholm last autumn, and Djurgarden expects great things from him.

NEXT MATCH AT THE GOLDSTONE GROUND

(Room for 16,000 under cover)

FOOTBALL COMBINATION

ALBION

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BRISTOL CITY RESERVES

SATURDAY 2nd APRIL

K.O. 3.15 p.m.

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